

March 1, 2011 – NYCC Board of Directors Meeting

Present: Ellen Jaffe, Beth Bryson, Morene Bangel, Jen Rudin, Eunice Martinez, Brigitte Padewski, Jennell Francis, Harry Woods, Jim Reaven, Adrienne Browning, Bill Laffey.

Time Noted: 6:30pm

I. General Topics

1. **Central Park Advocacy Committee.** We discussed the possibility of having Carol Waaser at the helm.
2. Felicia has written up an anti-harassment policy. A motion was made and passed to incorporate same into a “Policy” section on our website at some time in the future.
3. We discussed the possibility of instituting an honors award to a non-NYCC member who adds positively to the cycling community (*e.g.*, Comm. Sadik-Khan).
4. We discussed Club gear; decided on a different ride leader jersey than the new Club jersey (nixed the idea of a vest; thought jerseys are more appreciated and popular).
5. We discussed the price of the new Club jersey. We are having it made much better than some previous jerseys, better material, etc. Decided on a price of \$75. We also discussed the makeup of the kit ... shorts, jacket, jersey.
6. **Leader Awards.** We decided to order 400 pairs of socks and 300 new-design water bottles for leader awards and others (*e.g.*, raffle off at meeting).
7. **Counter cards.** We discussed and approved allotting \$150 for production of cards to be left on store counters, explaining NYCC and who we are, some of our events.
8. We decided to leave the Message Board as is, open to nonmembers.
9. **Facebook Ad.** Not much discussion.

II. Treasurer’s Report

We currently have \$11,084.92 in our checking account, and \$19,321.33 in our money market, for a bank subtotal of \$30,406.25.

III. Secretary

Nothing to report. Minutes are up to date.

IV. Membership Report

Jennell reported that all is going smoothly.

V. VP Programs

Jen reported that there is much better attendance at the last few monthly meetings; dinner purchases are up. Expecting big crowd for March Club meeting.

VI. Special Events

Brigitte reported that there were 94 people in attendance at the volunteer party, at a total cost of \$3,300. Fundraiser at the Crosby Hotel is going well (tickets are moving). The event at EMS (flat-fixing) was well attended. Discussed a possible event at Sid's on West 19th Street; also, at the Apple store, possibly using their theater for a GPS seminar on iPhones. The NYCC 75th anniversary ride day was discussed; ride to Nyack, lunch in a park.

VII. VP Rides

Adrienne discussed that, contrary to previous thought, nonmembers CAN ride with us; it does not affect our liability (per policy).

1. Ride leader tally is done.
2. Website is current.
3. Sunday STS series will not formally go forward; not enough leader support; however, there will be listed rides anyway.

VIII. Ride Coordinators

Things are going smoothly. Bill stated that the C-SIG is full.

IX. Escape New York

Beth stated that the ENY locker was moved and ENY "stuff" is now only 10 blocks from Sakura Park. We are still keeping the locker open in Chelsea for other NYCC items. Discussed 5BBC Tour table ... need better location.

X. Webmaster

Jim stated that SIG signups were successful. Couples signing up for membership via PayPal need to input info separately; need to work out kinks.

Website needs:

1. Style sheets
2. Messaging
3. Ride system enhancements

Motion was made and passed to allot another \$5,000 to continued upgrade by developer.

XI. Content

Eunice stated that the March Bulletin is live. ENY tab on website has been expanded to "Escape New York." Sent to BOD archival recaps for Jan/Feb.

XII. Public Relations

Tabling at Columbia Presbyterian April 18.

Other Business

Lauren resigned as B Ride Coordinator. We will look for replacement.

Meeting adjourned at 9:10 p.m.